



FOR IMMEDIATE RELEASE

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GOLDSTAR HONORED FOR EXCELLENCE IN SERVICE

IRVING, Tex., (January 25, 2012) – Goldstar was recently honored with a Supplier of Merit Award in the 2012 Supplier Star Competition sponsored by **Promotional Products Association International** (PPAI). Twenty-Three Supplier Stars and Supplier Award of Merit winners were recognized during the annual awards presentation at The PPAI Expo 2012 at the Mandalay Bay Convention Center in Las Vegas, January 3, 2012.

The PPAI Supplier Star competition brings annual recognition to supplier members for excelling in communication, service and quality as voted on by PPAI member distributors. The PPAI Supplier Star is one of the most sought after and prestigious awards for supplier members and is the mark of a true professional that delivers excellence in product, decoration and overall customer service.

“Receiving this award is a great achievement,” said Paul Bellantone, CAE, PPAI president and CEO. “It’s a reflection of a supplier’s performance as seen by their customers as well as a statement about the commitment to overall customer satisfaction.”

For more information about the PPAI awards program visit www.ppai.org/awards or contact the PPAI Awards and Recognition department at awards@ppai.org.

About PPAI

Since 1903, the Promotional Products Association International, a not-for-profit, has been the standard-setting international trade association for the promotional products industry. PPAI offers education, tradeshow, business products and services, mentoring, technology and legislative support to its members. Today, PPAI serves more than 10,000 global members who lead the \$16.5 billion industry. The multi-billion-dollar industry includes wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company’s name, logo or message. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry’s only free identification system and universal company database. For information regarding PPAI or to learn more about the proven power of promotional products (including research and case studies), visit the PPAI website at www.ppai.org.

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